

# ASM RATE CARD 2015-2016

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ABER STUDENT MEDIA IS AN INDEPENDENT COMBINED MEDIA ORGANISATION, BRINGING TOGETHER THE STUDENT NEWSPAPER (THE COURIER), ONLINE WEBSITE, RADIO STATION (BAY RADIO) AND TV STATION (BAY TV).

THE COURIER OFFERS A WIDE RANGE OF DIVERSE MEDIA CONTENT INCLUDING ARTICLES ON NEWS, OPINIONS, ARTS, SPORTS AND LIFESTYLE; WE ALSO UPDATE THIS CONTENT DAILY ONTO OUR WEBSITE. WE OFFER FANTASTIC OPPORTUNITIES FOR BUSINESSES TO MARKET THEMSELVE IN ABERYSTWYTH THROUGH ADVERTISING WITH THE COURIER AND ON OUR WEBSITE. BY ADVERTISING WITH ABER STUDENT MEDIA, YOUR BUSINESS IS GUARANTEED TO REACH NOT JUST STUDENTS, BUT ALSO LECTURERS, RESIDENTS OF THE TOWN AND OTHER BUSINESSES. AS AN ENTIRELY STUDENT-RUN ENTERPRISE THAT RELY ON THE SECURITY OF REGULAR INCOME FROM ADVERTISING, WE ARE EAGER TO WORK WITH LOCAL BUSINESSES AND TO DISCUSS ANY EXTRA REQUESTS YOU MAY HAVE.

# ABER STUDENT MEDIA

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- 20,000 website hits per month.

- An e-edition of The Courier published in PDF format is available on our website.

- Advert design service provided by our skilled graphic editors.

*The* **COURIER**  
ABERYSTWYTH'S STUDENT NEWSPAPER

ALL ADVERTISEMENTS ARE SIZED IN MM (WIDTH X HEIGHT) AND ARE 300DPI.

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ADVERTORIALS  
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OTHERWISE, WE ARE HAPPY TO ACCEPT EXISTING GRAPHICS YOU MAY HAVE.

VISIT OUR WEBSITE TO SEE EXAMPLES OF OTHER ADVERTS AND ADVERTORIALS:  
[WWW.ABERSTUDENTMEDIA.COM](http://WWW.ABERSTUDENTMEDIA.COM)

# ABER STUDENT MEDIA

IF YOU HAVE ANY QUESTIONS ABOUT ADVERTISING WITH ABER STUDENT MEDIA, FEEL FREE TO CONTACT THE ADVERTISING MANAGER AT [ADVERTISING@ABERSTUDENTMEDIA.COM](mailto:ADVERTISING@ABERSTUDENTMEDIA.COM). OR IF YOU WANT TO FIND OUT MORE INFORMATION ABOUT OUR SOCIETY AND WHAT WE PRODUCE, YOU CAN CONTACT OUR CHAIRPERSON AT [CHAIR@ABERSTUDENTMEDIA.COM](mailto:CHAIR@ABERSTUDENTMEDIA.COM).

